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For information or submission of ideas, please: fax us at 508-862-0727 email us at info@capecodchamber.org phone us at 508-790-4980

6TH ANNUAL **PRIDE IN CAPE COD** A SUCCESS!

Pride in Cape Cod got underway on a hot and sunny Monday in April with a major beautification exercise at the Gateway to Hyannis. Volunteers from Michael P. Neath Landscaping, the Chamber, eight banks and Keyspan Home Energy Services planted forsythias, hydrangeas, weeping cherry trees and other perennials at the site of the former gas station at the Airport Rotary.

In May, at the Breakfast of Champions, Pride in Cape Cod supporters presented Simon Pearce glass bowls to six who have made a difference in our communities. Those recognized are Doug Fletcher of Convention Data Services and Dr. Larry McAuliffe of Cape Cod Cardiovascular Associates for their improvement of the Cape's economy. Bob Kershaw and partners of Sam Diego's Mexican Restaurant joined Chris & Sharon Forte of the Major Phinney House for improvement of the built environment. Attorney Robert Smith and the board of the Harwich Conservation Trust for were recognized along with Cape Cod Healthcare's Water Conservation



Program for their work to protect the Cape's natural environment.



Pride in Cape Cod recognized Sharon and Chris Forte for their improvement to the Major Phinney House in Barnstable Village. Presenting the award is Brad Egan, Rockland Trust and Pride in Cape Cod committee chair, Martie Dwyer of Citizens Bank.



Patti Lloyd thanks Keyspan Home Energy Services who came to the rescue with manpower and money to help with the Pride Week plantings and clean ups.

Each year a special award is made to someone who helped tremendously with the Pride in Cape Cod Week events. This year, Michael Neath was rewarded for his tireless volunteer effort to help beautify Cape Cod's gardens and businesses.

Pride in Cape Cod was sponsored by Citizens Bank, CCBT, Cape Cod Cooperative, Cape Cod Five, Compass Bank, Fleet Bank, Plymouth Savings Bank, Rockland Trust, Keyspan Home Energy Services and the Cape Cod Chamber.

ECONOMIC UPDATE NOW AVAILABLE

Thanks to the sponsorship of CCBT others soon to be announced, the monthly Economic Update report will be emailed to all members and affiliate members of the Chamber. Contained in the report (called EU for short) is data on five categories: credit card spending, real estate, construction, tourism, employment and bridge traffic counts. The info is provided in five different geographies: Upper, Mid, Lower, Outer Cape and Barnstable County as a whole. On a quarterly basis this information will expand to a five-page report containing graphs and an analysis narrative. We are working to putting this data up on the website, but for now, you must give us your email address to receive it. We have found this a great tool to review business activity on a timely basis.

The EU is emailed to every member at no charge. Be sure we have your correct email address! For more info contact Mike Pessolano at ext. 529

PRIDE IN CAPE COD MINI GRANTS AVAILABLE NOW

Two years ago, the Pride in Cape Cod Committee began a mini-grant program to assist projects that assist the mission of improving the Cape's economy or the natural and built environments. Last year grants were awarded to the Garden Club of Hyannis for their Hyannis Public Library garden restoration; the Hyannis Athletic Association for work at the Hyannis Mets baseball field; Nauset Inc. for landscaping near the parking and handicap access ramp; West Barnstable Historical Society for improvements at the W. Barnstable railroad station; Yarmouth Fire Department for landscaping at their headquarters in the Bass River Historic District and the Brewster Chamber of Commerce/Board of Trade United for funding their elm tree project.

Grant applications may be obtained from Elaine Perry at ext. 518. Applications are due by August 21 and the grants will be announced in September.



Chamber / CVB staff celebrate the critical acclaim received at hosting the 14th Annual Governor's Conference on Travel & Tourism in April at the Sheraton Hyannis Resort. A kick off clambake was held at Chatham Bars Inn and Simon's Cape Cod Mall hosted the post dinner party. Shown here (l to r) Lindsey Close, Patti Lloyd, Steve Richards, Carol Lynch, Karen Cummings, Arthur Ratsy, Maureen Prior, Jane Carroll and Wendy Northcross.

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& Ride service in future seasons.

pilot is successful, the Steamship Authority will provide additional Relax at the bridges, along Route 28 in Bourne and on Falmouth roads. If the believes the program will help alleviate traffic congestion along Route $\hat{\mathbf{3}}$, run on weekends between June 29 and September 3. The Task Force Steamship Authority docks in Woods Hole will ride on coaches that will 1-95 and -93 interchange in Westwood, MA. Passengers headed to the existing 2,600 car parking structure at the MBTA/Amtrak station at the reality this summer. The Relax & Ride service will take advantage of an Mass. Highway departments will ensure that one of these becomes a be implemented this summer. A \$150,000 grant from the federal and I ask Force recently recommended a number of improvements that could Working with the Volpe National Transportation Systems Center, the choices for alternatives to automobile travel on, to and from the Cape. The Cape Cod Transit Task force is taking immediate steps to improve

NEM ON THE SCENE BOSTON AREA TO WOODS HOLE RELAX & RIDE